Questionnaire on motivations and tourist preferences

The purpose of this questionnaire is to understand how aspects of personality, interests and motivations articulate with preferences and, eventually, with the choice of tourist attractions.

Being an international project, we appeal you to respond as honestly and truthfully as possible across the various sections as if you were actually setting up your profile in a tourism application (e.g.: Booking.com or TripAdvisor) for a proposal of a travel itinerary according to your interests.

The gathered data are anonymous, confidential and will ONLY be used in aggregate form, NEVER being disclosed individually.

This work, conducted at the School of Engineering of the Polytechnic of Porto (ISEP, IPP) in conjunction with the Porto and Northern Portugal Tourism and the Institute of Policy and Management of the Chinese Academy of Sciences, is part of the GrouPlanner Project - "Supporting Groups in Travel Planning Considering Social and Cultural Aspects" (POCI-01-0145-FEDER-29178) and is funded by FCT (Foundation for Science and Technology) under the projects UID/CEC/00319/2019 and UID/EEA/00760/2019. More information about this project can be found at http://www.gecad.isep.ipp.pt/grouplanner.

Most answers should be given on a scale from 1 to 7, being the scale values described in each part. The estimated response time is 15-25 minutes.

We thank you in advance for taking the time to complete this questionnaire and for your valuable contribution to this research project!

* Required

I - Socio-demographic Information

1. Age *

2. Sex *				
Mark onl	/ one oval.			
M	ale			
	emale			
() O	ther:			
s. Sexual o	rientation	*		
	rientation / one oval.	*		
Mark onl				
Mark only	/ one oval.			
Mark only	∕ one oval. eterosexual			

4. Citizenship(s) *

snip(s) *

Check all that apply.

Portuguese	
Brazilian	
Spanish	
French	
Chinese	
Venezuelan	
Ukrainian	
Indian	
Romanian	
Other:	

5. Country of birth *

6. Have you ever lived in different countries? *

Mark only one oval.

C	\supset	Yes	
	$\overline{)}$	No	

7.	Marital	status	*
	maintai	Status	

Mark only one oval.

\bigcirc	Single		
\bigcirc	Married		
\frown			

- In a relationship
- Non-marital partnership
- Widowed
- Other:

8. Do you have children? *

Mark only one oval.

\bigcirc	No
\bigcirc	Yes, 1
\bigcirc	Yes, 2

Yes, more than 2

9. Who do you live with? * Check all that apply.

	Parents
	Other relatives
	Alone
	Wife/Husband
	Partner
	Children
	Friends
	Colleagues
\square	Other:

10. Which of the languages can you speak (fluently or not)? *

Check all that apply.

English
French
German
Chinese
Spanish
Italian
Portuguese
Other:

11. Education level *

Mark only one oval.

\bigcirc	Primary/elementary school
\bigcirc	Middle school
\bigcirc	Secondary/high school
\bigcirc	Junior College (2 year degree)
\bigcirc	Degree (3-4 years)
\bigcirc	Master degree
\bigcirc	Doctorate degree
\bigcirc	Other:

12. Area(s) of formation *

13. Professional situation * Mark only one oval.

Unemployed
Student
Working student
Employed worker
Self-employed as isolated
Self-employed as employer
Retired
Domestic
Other:

14. What is/was your profession? *

15. How much is your liquid income per month? *

Mark only one oval.

\frown				
)	Not	app	olica	ble

- Less than 650 €
- Between 650 € 1000 €
- Between 1001 € 2000 €
- Between 2001 € 3000 €
- More than 3000 €

16. Do you follow any religion? *

Mark only one oval.

- 🦳 Yes
- No, but I believe in a God / Superior Being
- No, I'm atheist
- No, I'm agnostic

17. Do you have any allergy, chronic disease or disability? *



18. If your answer to the previous question was yes, which one(s)? *

Check all that apply.

None
Allergies/intolerances
Motor
Sensorial
Mental
Respiratory disease
Cardiovascular disease
Oncological disease
Auto-immune disease
Digestive tract disease
Urinary tract disease
Other:

19. Do you use internet at home? *

Mark only one oval.

C	\supset	Yes
	\supset	No

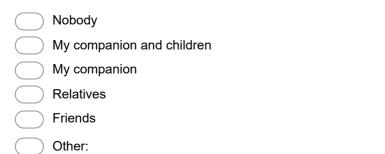
20. What type of video-games do you prefer? *

Check all that apply.

Adventure
Action
Battle/fight
Fantasy
Multiplayer
Platform
Puzzles
RPG/MMORPG
Simulation
Sports
Strategy
None
Other:

Э	Questionnaire on motivations and tourist preferences
	21. How frequently do you play games in mobile devices? *
	Mark only one oval.
	I don't have mobile devices
	Never
	I've played before but I don't play at the moment
	Once a week
	Several times a week
	Once a day
	Several times a day
	Other:
	22. Have you ever visited other countries? If yes, please select the continents you have been to *
	Check all that apply.
	Europe
	Asia
	Africa
	America
	Oceania
	Antarctica
	Never visited other countries
	23. If your previous answer was yes, how many different countries so far? * Mark only one oval.
	 3 or less 4 to 10
	 11 or more Never visited other countries
	24. When was the last time you visited another country? *
	Mark only one oval.
	Last 6 months
	Last 2 years
	More than 2 years ago
	Never

25. Usually, who accompanies you when you travel in leisure? *



26. How often do you travel abroad in leisure per year? *

Mark only one oval.

\supset	Never	

3 times or less

) 4 to 6 times

7 to 10 times

More than 10 times

II - Personality Aspects (BFI*)

Next are a number of characteristics that may or may not apply to you. For example, do you agree that you are someone who likes to spend time with others?

Please write a number next to each statement to indicate the extent to which you agree or disagree with that statement.

There are no right or wrong answers; answer sincerely according to your usual way of being.

Mark your answer according to the following scale:

1. Disagree strongly

- 2. Disagree a little
- 3. Neither agree nor disagree
- 4. Agree a little
- 5. Agree Strongly

*Big Five Inventory Adapted from John, O. P., and Srivastava, S. (1999)

I see Myself as someone who...

27. 1. Is talkative *

		1	2	3	4	5	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
	2. Tends to find fau Mark only one oval.	ult with	others *	÷			
		1	2	3	4	5	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
29.	3. Does a thorough Mark only one oval.	n job *					
		1	2	3	4	5	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly

). 4. Is depressed, bl Mark only one oval.						
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
I. 5. Is original, come Mark only one oval.		th new	ideas *			
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongl
2. 6. Is reserved * Mark only one oval.						
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongl
B. 7. Is helpful and u Mark only one oval.		with ot	hers *			
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongl
8. 8. Can be somewh Mark only one oval.	at carel	ess *				
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongl
5. 9. Is relaxed, hand Mark only one oval.		ss well [:]	*			
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
5. 10. Is curious abo u Mark only one oval.	-	differei	nt thing	S *		
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongl

37. 11. Is full of energy *

Questionnaire on motivations and tourist preferences

	Mark only one oval.						
		1	2	3	4	5	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
38.	12. Starts quarrels <i>Mark only one oval.</i>	with ot	hers *				
		1	2	3	4	5	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
39.	13. Is a reliable wo <i>Mark only one oval.</i>	rker *					
		1	2	3	4	5	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
40.	14. Can be tense * Mark only one oval.						
		1	2	3	4	5	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
41.	15. Is ingenious, a <i>Mark only one oval.</i>	deep th	inker *				
		1	2	3	4	5	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
42.	16. Generates a lot <i>Mark only one oval.</i>	of enth	nusiasm	*			
		1	2	3	4	5	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
43.	17. Has a forgiving <i>Mark only one oval.</i>	nature	*				
		1	2	3	4	5	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly

44. 18. Tends to be disorganized *

Mark only one oval.						
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
5. 19. Worries a lot * Mark only one oval.						
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
6. 20. Has an active i Mark only one oval.	-	tion *				
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
Disagree strongly	1	2	3	4	5	Agree Strong
3. 22. Is generally tru Mark only one oval.	-					
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
9. 23. Tends to be laz Mark only one oval.	-					
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
). 24. Is emotionally Mark only one oval.		not easi	ly upse	t *		
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong

51. 25. Is inventive *

	4	0	0	4	F	
Dia anna atras atras	1	2	3	4	5	A sure of Otherson
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
2. 26. Has an assert Mark only one ova	-	onality *				
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
. 27. Can be cold a Mark only one ova		*				
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
. 28. Perseveres un Mark only one ova		sk is fir	nished *			
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
. 29. Can be mood Mark only one ova						
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
. 30. Values artistic Mark only one ova		tic expe	riences	*		
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
. 31. Is sometimes Mark only one ova	-	bited *				
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong

	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
59. 33. Does things ef Mark only one oval	-	, *				
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
60. 34. Remains calm Mark only one oval		e situatio	ons *			
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strong
Mark only one oval	1	2	3	4	5	
Disagree strongly 62. 36. Is outgoing, so <i>Mark only one oval</i>	1	\bigcirc	3	4	5	Agree Strong
Disagree strongly	1	\bigcirc	3	4	5	Agree Strong
Disagree strongly	1 Ociable *					
Disagree strongly 62. 36. Is outgoing, so <i>Mark only one oval</i> Disagree strongly	1 ociable * 1	2				
Disagree strongly 62. 36. Is outgoing, so <i>Mark only one oval</i> Disagree strongly 63. 37. Is sometimes r	1 ociable * 1 orude to c	2 Others *	3	4	5	Agree Strong
Disagree strongly 62. 36. Is outgoing, so <i>Mark only one oval</i> Disagree strongly 63. 37. Is sometimes i <i>Mark only one oval</i>	1 ociable * 1 rude to c 1 1 nd follow	2 others * 2 0	3 3 3	4 () 4 ()	5 5 0	Agree Strong
Disagree strongly 62. 36. Is outgoing, so <i>Mark only one oval</i> Disagree strongly 63. 37. Is sometimes i <i>Mark only one oval</i> Disagree strongly 64. 38. Makes plans a	1 ociable * 1 rude to c 1 1 nd follow	2 others * 2 0	3 3 3	4 () 4 ()	5 5 0	Agree Strong Agree Strong

	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strongl
40. Likes to reflect <i>Mark only one oval.</i>		ith idea	S *			
	1	2	3	4	5	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree Strongl
41. Has few artisti Mark only one oval.		sts *				
	1	2	3	4	5	
Disagree strongly 42. Likes to coope Mark only one oval.		h others	5 *	\bigcirc		Agree Strongl
42. Likes to coope		h others	s *	4	5	Agree Strongl
42. Likes to coope				4	5	
42. Likes to coope <i>Mark only one oval.</i>	1 Cted *			4	5	
 42. Likes to coope Mark only one oval. Disagree strongly 43. Is easily distra 	1 Cted *			4	5	
 42. Likes to coope Mark only one oval. Disagree strongly 43. Is easily distra 	1 Cted *	2	3			Agree Strong
 42. Likes to coope Mark only one oval. Disagree strongly 43. Is easily distra Mark only one oval. 	1 cted * 1 d in art,	2 	3 	4		Agree Strong
 42. Likes to coope Mark only one oval. Disagree strongly 43. Is easily distra Mark only one oval. Disagree strongly 44. Is sophisticate 	1 cted * 1 d in art,	2 	3 	4		Agree Strong

This section deals with your preferences and possible concerns related to traveling.

Mark your answers according to the following scale:

- 1. Disagree strongly
- 2. Disagree moderately
- 3. Disagree slightly
- 4. Neither agree nor disagree
- 5. Agree slightly
- 6. Agree moderately
- 7. Agree strongly

	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
2. Under no circun Mark only one oval.		s I like 1	to take i	risks rel	ated to	my phy	sical int	egrity *
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
3. A dinner with fri	iends id	eally sh	nould ha	ive a ma	aximum	of 6 pe	ople *	
Mark only one oval.		-				-	-	
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
	1	2	3	4	5	6	7	
Disagree strongly	1	2	3	4	5	6	7	Agree strong
5. I am afraid of ge	etting ill	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc		
	etting ill	or havi	ng accie	dents w	hilst aw	yay on v	acations	
5. I am afraid of ge Mark only one oval.	etting ill	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc		
5. I am afraid of ge	etting ill	or havi	ng accie	dents w	hilst aw	yay on v	acations	
5. I am afraid of ge Mark only one oval.	1	or havi	ng accie	dents w	hilst aw	ray on v	acations 7	s * Agree strong
 5. I am afraid of ge Mark only one oval. Disagree strongly 6. I would never transmission 	1	or havi	ng accie	dents w	hilst aw	ray on v	acations 7	s * Agree strong
 5. I am afraid of ge Mark only one oval. Disagree strongly 6. I would never transmission 	1 avel to a	or havi	ng accid 3 where t	dents w 4	hilst aw 5	ay on v	acations 7	s * Agree strong
 5. I am afraid of ge Mark only one oval. Disagree strongly 6. I would never transmission of the strongly one oval. 	etting ill 1 avel to a 1	or having 2	ng accid	dents w 4 here wa 4	hilst aw 5 5 5 5	ray on v 6 obile ph 6	acations 7 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Agree strong work * Agree strong
 5. I am afraid of ge Mark only one oval. Disagree strongly 6. I would never tra Mark only one oval. Disagree strongly 	etting ill 1 avel to a 1 vacatior	or having 2	ng accid	dents w 4 here wa 4	hilst aw 5 5 5 5	ray on v 6 obile ph 6	acations 7 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Agree strong work * Agree strong

	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
. 9. Within my poss Mark only one oval.		when o	n a vac	ation I d	lon't loc	ok at ex	penses *	ŧ
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
. 10. Before travelin Mark only one oval.	-	to know	/study t	he histo	ory of th	e destii	nation *	
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongl
Mark only one oval.	1	2	3	4	5	6	7	Agree strong
. 12. In a distant co Mark only one oval.	-	ne of my	/ worst	fears we	ould be	to get l	ost *	
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
	ere few i	beople ł	nave be	en to be	fore *			
. 13. I like to go whe Mark only one oval.	-							
-	-	2	3	4	5	6	7	
-		-		4	5	6	7	Agree strong
Mark only one oval.	1 Comfor	2	3	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Mark only one oval. Disagree strongly	1 Comfor	2	3	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongl

	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
16. When on vacat Mark only one oval.		road, I I	ike to fe	el that l	am coi	ntributir	ng to the	e local econom
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
17. For me, while o Mark only one oval.		tions the	ere sho	uld be n	o time s	schedul	es *	
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
Disagree strongly		2	3	4	5	6	7	Agree strong
19. I would never wark only one oval.	-	reat city	withou	t seeing	j its ico	nic mor	uments	*
	-	reat city 2	withou 3	t seeing 4	j its ico 5	nic mor 6	iuments 7	*
		-		-				
Mark only one oval.	1	2	3	4	5	6	7	
Mark only one oval. Disagree strongly 20. I would never t	1	2	3	4	5	6	7	
Mark only one oval. Disagree strongly 20. I would never t	1 travel to	2	3	4	5	6 On leve	7	Agree strong
Mark only one oval. Disagree strongly 20. I would never t Mark only one oval.	1 travel to 1	2 a destin 2	3 mation v 3	4 vith high	5 n polluti 5	6 ion leve 6	7 Is * 7	Agree strong Agree strong
Mark only one oval. Disagree strongly 20. I would never t Mark only one oval. Disagree strongly 21. For me, it's imp	1 travel to 1	2 a destin 2	3 mation v 3	4 vith high	5 n polluti 5	6 ion leve 6	7 Is * 7	Agree strong Agree strong

	1	2	3	4	5	6	7	
			0	-	0	0	,	A successful a
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
a. 23. If a destination Mark only one oval.		ogue" c	or appea	ars in th	e media	a, I feel i	more lik	e visiting it *
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
. 24. I would be will Mark only one oval.	-	avel in a	a group	organiz	ed by a	travel a	agency *	
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
Mark only one oval.	1	2	3	4	5	6	7	Agree strongly
Disagree strongly	1 Trel in a g	\bigcirc		\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Disagree strongly	1 Trel in a g	\bigcirc		ather do	it with	\bigcirc	\bigcirc	
Disagree strongly	1 Trel in a g	Jroup, I	would r	ather do	it with	people	similar	Agree strongly to me * Agree strongly
Disagree strongly 26. If I were to trav Mark only one oval.	1 rel in a g 1	Jroup, I	would r 3	ather do	5 v reasor	people 6	similar 7	to me *
Disagree strongly 26. If I were to trav <i>Mark only one oval.</i> Disagree strongly 27. I would never t <i>Mark only one oval.</i>	1 rel in a g 1	Jroup, I	would r 3	ather do	5 v reasor	people 6	similar	to me * Agree strongly
Disagree strongly 26. If I were to trav Mark only one oval. Disagree strongly 2. 27. I would never t	1 rel in a g 1 cravel in 1	Iroup, I 2 a group 2	would r 3 o due to 3	ather do	o it with 5 7 reasor 5	people 6	Similar 7 7 7	to me * Agree strongly Agree strongly

	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	Agree strongly						
100. 30. I'm afraid of: * Check all that apply								
Traveling on w	vater							
Flying								
	ater							
Being under w	ator							
Being under w		strophot	oia)					
	es (clau	strophot	oia)					

101. 31. When planning vacations I generally prefer to go a place with: *

Mark only one oval.

\bigcirc	Cold weather
\bigcirc	Warm weather
\bigcirc	Hot weather
\bigcirc	I don't have a preference

102. 32. While on vacation, I would like to play a mobile game related to the attractions I'm visiting in order to make the experience more interesting/exciting * Mark only one oval.

	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	Agree strongly						

- 103. 33. If I were to play a mobile game with other visitors related to the places being visited: Mark only one oval.
 - I would rather do it competitively
 - I would rather do it collaboratively
 - Both options
 - None
- 104. 34. Considering an itinerary / vacation plan presented by a travel agency, I would prefer: * Mark only one oval.

To have a complete proposal, with everything defined, 'ready to use'

To be involved in the choice process, have more control and monitor all stages of the process

IV - Travel motivations

This section is about possible motivations that may be present at the moment of planning a leisure travel.

Please mark your answers according the following scale:

- 1. Disagree strongly
- 2. Disagree moderately
- 3. Disagree slightly
- 4. Neither agree nor disagree
- 5. Agree slightly
- 6. Agree moderately
- 7. Agree strongly

*Adapted from Pearce, P. L. e Lee, UK-IL (2005)

For me, important motivations can be:

105. 1. Being close to nature *

		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						
106.	2. Meeting the loca <i>Mark only one oval.</i>								
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						
107.	3. Having daring/a <i>Mark only one oval.</i>		esome	experie	nce *				
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						
108.	4. Develop my per Mark only one oval.		terests	*					
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						
109.	5. Being with resp Mark only one oval.	-	eople *						
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						

		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
111.	7. Being away from Mark only one oval.		owds of	f people	*				
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
112.	8. Thinking about Mark only one oval.	-	nes l've	had in	the pas	t *			
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
13.	9. Having romantio <i>Mark only one oval.</i>		nships ⁻	*					
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
	10. Showing other		do it *						
14.	Mark only one oval.								
14.	-	1	2	3	4	5	6	7	
14.	-		2	3	4	5	6	7	Agree strong
	Mark only one oval.	1	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strong
	Mark only one oval. Disagree strongly 11. Feeling the spe	1	\bigcirc	re of the	vacatio	On desti	\bigcirc	\bigcirc	Agree strong
	Mark only one oval. Disagree strongly 11. Feeling the spe	1	nospher	re of the	vacatio	On desti	nation *		
115.	Mark only one oval. Disagree strongly 11. Feeling the spe Mark only one oval.	1 ecial atn 1	nospher 2	re of the	e vacatio	on desti	nation *	7	
15.	Mark only one oval. Disagree strongly 11. Feeling the spe Mark only one oval. Disagree strongly 12. Getting away free for the strength of the strength of the spectrum of the strength of the	1 ecial atn 1	nospher 2	re of the	e vacatio	on desti	nation *	7	Agree strong

	Mark only one oval.								
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						
18.	14. Being obligate Mark only one oval.		one *						
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						
19.	15. Getting a bette <i>Mark only one oval.</i>		ciation (of natur	e *				
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						
21.	Disagree strongly 17. Experiencing t <i>Mark only one oval.</i>		2	3	4	5	6	7	Agree strongly
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						
22.	18. Developing my Mark only one oval.		nd abili	ities *					
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						
23.	19. Being near cor Mark only one oval.		e peopl	e *					
23.	-				4	5	6	7	

	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
21. Enjoying isolat Mark only one oval.								
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
. 22. Reflecting on p Mark only one oval.		nories '	*					
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
. 23. Meeting amoro Mark only one oval.		n ers * 2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
. 24. Being recogniz Mark only one oval.	-	ther pe	ople *					
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
. 25. Experiencing s Mark only one oval.		ng diffe	rent *					
	1	2	3	4	5	6	7	
Disagree strongly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Agree strongly
. 26. Getting away f Mark only one oval.		usual d	lemand	s of life	*			
	1	2	3	4	5	6	7	

131.	27. Strengthening <i>Mark only one oval.</i>		ships w	/ith my f	family/f	riend(s)	*		
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						
132.	28. Being indepen Mark only one oval.								
		1	2	3	4	5	6	7	
	Disagree strongly	\bigcirc	Agree strongly						

V - Tourist Attractions

Imagine you had the opportunity to go on vacation according to your tastes/interests (including one or more destinations).

Please mark on a scale from 1 to 7, where "1" corresponds to "Of Little Importance" and "7" to "Very Important", how important to you in the vacation destination would be to:

133. 1. Go to a Gastronomy Festival (food and/or drinks) *

Mark only one oval.

	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						

134. 2. Watch a natural phenomenon (e.g., volcanic eruption or northern lights) *

		1	2	3	4	5	6	7	
	Of Little Importance	\bigcirc	Very Important						
135.	3. Watch a religious <i>Mark only one oval.</i>	celebra	tion *						
		1	2	3	4	5	6	7	
	Of Little Importance	\bigcirc	Very Important						
136.	4. Visit the historic of <i>Mark only one oval.</i>	tiies/vil	lages of	f the de	stinatio	n *			
		1	2	3	4	5	6	7	
	Of Little Importance	\bigcirc	Very Important						

12/13/2019

 5. Visit an oceanariu Mark only one oval. 	ım *							
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importa
B. 6. Visit caves/caverr Mark only one oval.	ıs/volca	noes *						
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importa
9. 7. Visit archaeologic Mark only one oval.	al sites:	/ ruins [·]	*					
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importa
D. 8. Attend cultural ac Mark only one oval.	tivities /	artistic	: perfori	nances	*			
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importa
1. 9. Go to the disco/ni Mark only one oval.	ghtclub	*						
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importa
2. 10. Appreciate natur Mark only one oval.	al lands	capes *	•					
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importa
3. 11. Do hiking / mour Mark only one oval.	ntaineeri	ng *						
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importa

144.	Questionnaire on motivations and tourist preferences 12. Practice aquatic sports (e.g., sailing, canoeing, diving, jet skiing) * <i>Mark only one oval.</i>												
		1	2	3	4	5	6	7					
	Of Little Importance	\bigcirc	Very Importan										
45.	13. Go to a theme pa Mark only one oval.	ark (e.g.,	, Disney	land Pa	ıris) *								
		1	2	3	4	5	6	7					
	Of Little Importance	\bigcirc	Very Importan										
146.	14. Undergo health a resorts) * <i>Mark only one oval.</i>	and well	ness tre	eatment	s (e.g.,	hydroth	erapy c	enters,	mineral water				
		1	2	3	4	5	6	7					
	Of Little Importance	\bigcirc	Very Importan										
47.	15. Go to a Zoo * Mark only one oval.												
		1	2	3	4	5	6	7					
	Of Little Importance	\bigcirc	Very Importan										
148.	16. Attend a typical fireworks) * <i>Mark only one oval.</i>	celebrat	ion of tl	he desti	nation ((e.g., po	pular co	elebratio	ons, carnivals,				
		1	2	3	4	5	6	7					
	Of Little Importance	\bigcirc	Very Importan										
149.	17. Go to a film festi Mark only one oval.	val *											
		1	2	3	4	5	6	7					
	Of Little Importance	\bigcirc	Very Importan										
150.	18. Taste typical loc Mark only one oval.	al dishe	S *										
		1	2	3	4	5	6	7					

	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						
2. 20. Visit monuments etc.) * Mark only one oval.	s (e.g. cł	nurches	, cathec	Irals, ca	stles, fo	ortresse	es, mona	asteries, palaces
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						
3. 21. Visit a beach for Mark only one oval.	its natu	ral beau	ıty *					
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						
Of Little Importance			3	4	5	6	7	Very Important
Mark only one oval.		licraits						
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						
6. 24. Ride a bike * Mark only one oval.								
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						
7. 25. Go to a funfair (e Mark only one oval.	e.g., amu	isemen	ts such	as Ferr	is whee	l, bump	er cars,	etc.) *
	1	2	3	4	5	6	7	

158. 26. Attend gyms / fitness centers *

		1	2	3	4	5	6	7	
(Of Little Importance	\bigcirc	Very Importan						
	27. Go to a water pa Mark only one oval.	rk *							
		1	2	3	4	5	6	7	
(Of Little Importance	\bigcirc	Very Importan						
	28. Go to a SPA / bea Mark only one oval.	auty cer	iter *						
		1	2	3	4	5	6	7	
(Of Little Importance	\bigcirc	Very Importan						
	29. Do motorsports Mark only one oval.	1	2	3	4	5	6	7	
(Of Little Importance	\bigcirc	Very Importan						
	30. Have a picnic * Mark only one oval.								
		1	2	3	4	5	6	7	
(Of Little Importance	\bigcirc	Very Importan						
3. 3	31. To go shopping <i>I</i> Mark only one oval.	see sto	refront	s (windo	ow shop	oping) *			
	nank only one oval.								
	nam enny ene evan	1	2	3	4	5	6	7	

165. 34. Visit viewpoints of: *

Mark only one oval per row.

		1 (Of Lit	tie impo	nance)	2	3 4	5	6 7 (Very Important)
	natural landscape		\bigcirc		\bigcirc		$)\bigcirc$		
	urban landscape		\bigcirc		\bigcirc)))))()		\bigcirc
	36. Visit nature or w Mark only one oval.	ildlife re	serves	*					
		1	2	3	4	5	6	7	
	Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importa
	37. Observe sub-aqı Mark only one oval.	uatic en	vironme	ents / ma	arine life	e (e.g., s	snorkeli	ng, sub	marine) *
		1	2	3	4	5	6	7	
	Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importa
	38. Visit large man-n Mark only one oval.	nade co	nstructi	ions (e.	g., bridg	jes, tun	nels, mi	nes) *	
		1	2	3	4	5	6	7	
			_	· ·			-		
	Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importa
9.	Of Little Importance 39. Go to a thematic <i>Mark only one oval.</i>	\bigcirc	\bigcirc	\bigcirc	\bigcirc	ic musi	\bigcirc	\bigcirc	Very Importa
9.	39. Go to a thematic	\bigcirc	\bigcirc	ilitary, e	electron		\bigcirc	7	Very Importa
9.	39. Go to a thematic	parade	(e.g., m	illitary, e	electron		c) *		
9.	39. Go to a thematic Mark only one oval.	parade 1	(e.g., m 2	ilitary, e	electron 4	5	c) *	7	Very Importa
9.	 39. Go to a thematic <i>Mark only one oval.</i> Of Little Importance 40. Participate in a g 	parade 1	(e.g., m 2	ilitary, e	electron 4	5	c) *	7	Very Importa
9.	 39. Go to a thematic <i>Mark only one oval.</i> Of Little Importance 40. Participate in a g 	parade 1	(e.g., m 2	illitary, d 3 C	4	5 r gourm	c) * 6 Onet dishe	7	Very Importa tasting) *
9.	 39. Go to a thematic <i>Mark only one oval.</i> Of Little Importance 40. Participate in a g <i>Mark only one oval.</i> 	parade 1 astrono	(e.g., m 2 0my tour 2	illitary, d 3 C	4	5 r gourm	c) * 6 Onet dishe	7	Very Importal tasting) *
⁷ 0.	 39. Go to a thematic Mark only one oval. Of Little Importance 40. Participate in a g Mark only one oval. Of Little Importance 41. Walk in the fores 	parade 1 astrono	(e.g., m 2 0my tour 2	illitary, d 3 C	4	5 r gourm	c) * 6 Onet dishe	7	Very Importar Very Importar tasting) *

	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						
3. 43. Go to a music f o Mark only one oval.	estival/co	oncert *						
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						
4. 44. Go to a dance/b Mark only one oval.	allet fest	ival *						
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						
5. 45. Go to balls (dan Mark only one oval.	icing) *							
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						
 46. Practice climbin Mark only one oval. 	ng or bur	igee jun	nping *					
	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						
7. 47. Visit mountain a	areas / go	orges *						
Mark only one oval.	-	U						
	1	2	3	4	5	6	7	
			3	4	5	6	7	Very Important
Mark only one oval.	1	2	3	4	5	6	7	Very Important
Mark only one oval. Of Little Importance 8. 48. Go to a live mus	1	2	3	4	5		7	Very Important

179. 49. Take boat trips to: *

Mark only one oval per row.

				1 (Of Li Importar		2	3 4	5	6 7 (Very Important)
_	know the destination	on's coas	st)	\bigcirc	\bigcirc	$) \bigcirc ($	\square
	for the historical va route	lue of th	е	\square)	\bigcirc		$) \bigcirc ($	
_	for the pleasure of	boating)		\square	$) \bigcirc ($	\bigcirc
	52. Take a walk in a Mark only one oval.	city parl 1	k * 2	3	4	5	6	7	
(Of Little Importance								Very Important
	53. Play ball sports Mark only one oval.				-		-	7	
_		1	2	3	4	5	6	7	
(Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importan
	54. Do a safari * Mark only one oval.								
		1	2	3	4	5	6	7	
(Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importan
	55. Play at the casin Mark only one oval.	o *							
		1	2	3	4	5	6	7	
(Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importan
C	56. Assist to a sport country) * Mark only one oval.	ing com	petitio	n (e.g., v	watch a	football	l game f	rom a c	lub of that
		1	2	3	4	5	6	7	
(Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Importan
	57. Ride a horse * Mark only one oval.								
		1	2	3	4	5	6	7	
(Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Important

	58. Hunt / fish * Mark only one oval.								
		1	2	3	4	5	6	7	
	Of Little Importance	\bigcirc	Very Important						
	59. Participate in an Mark only one oval.	escape	game *						
		1	2	3	4	5	6	7	
	Of Little Importance	\bigcirc	Very Important						
	60. Watch a bullfight Mark only one oval.	*							
		1	2	3	4	5	6	7	
	Of Little Importance	\bigcirc	Very Important						
	61. Go to the circus <i>Mark only one oval.</i>	*							
		1	2	3	4	5	6	7	
	Of Little Importance	\bigcirc	Very Important						
	62. Go on a cruise * Mark only one oval.								
		1	2	3	4	5	6	7	
	Of Little Importance	\bigcirc	Very Important						
	63. Do air sports (e.g Mark only one oval.	g., parac	chute ju	mp, sky	diving,	gliding)	*		
		1	2	3	4	5	6	7	
	Of Little Importance	\bigcirc	Very Important						
2.	64. Go to the swimm Mark only one oval.	ing poo	ol to swi	m/dive	*				
		1	2	3	4	5	6	7	

019			Que	estionnaire	on motiva	ations and	tourist pr	eferences								
193	8. 65. Go to the swimn Mark only one oval.	. 65. Go to the swimming pool to relax * Mark only one oval.														
		1	2	3	4	5	6	7								
	Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Important							
194	. 66. Have vacation of Mark only one oval.	n an isla	nd *													
		1	2	3	4	5	6	7								
	Of Little Importance	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Very Important							
195	5. 67. Assist to an ope Mark only one oval.	ra/theat	er *													
				3	4	5	6	7								
		1	2	3	4	5	0	'								
	Of Little Importance		2	3	4	5			Very Important							

196. **68. Ski ***

Mark only one oval.

	1	2	3	4	5	6	7	
Of Little Importance	\bigcirc	Very Important						

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